

# ICONIC WALDORF ASTORIA NEW YORK RETURNS

## & A NEW LIFE & SPIRIT

The Waldorf Astoria has been a beacon of timeless glamour and luxury for nearly a century—home to Hollywood’s elite, host to countless world leaders, and the site of cultural events and galas that hold a special place in the hearts of New Yorkers and visitors from around the world. When the Waldorf Astoria opened on Park Avenue to rapturous reviews in 1931, it was the largest and tallest hotel in the world and remains one of New York City’s most prominent landmarks. The property is in the midst of an unprecedented restoration, undertaken with care by developer Dajia Insurance Group and renowned architects Skidmore, Owings & Merrill, with great attention given to the original Art Deco design. This talented team has invested years of work to understand the building’s history and maintain its heritage for future generations, while bringing it into a new age. The full block property, which will include 375 condominium residences atop the 375-key Waldorf Astoria New York hotel, will welcome residents and guests in 2022.

The sophisticated residential interiors and amenities by internationally renowned designer Jean-Louis Deniot, the visionary behind some of the world’s most opulent private homes, create a truly modern experience within the building’s historic framework.

” We have embraced a profound responsibility as the stewards of the Waldorf Astoria and assembled an incredible team to bring an unmatched residential product to the New York City market. For almost 100 years, the Waldorf Astoria has been New York’s ‘Unofficial Palace,’ and was famously anointed by Conrad Hilton as ‘The Greatest of Them All.’ Now, with residences for sale for the first time, buyers from New York and all over the world can call it home.

- Andrew Miller - CEO of Dajia US

” “The Waldorf Astoria has a forever lavish aura. The interiors will reflect the magnificence of the past mixed with today’s great sense of energy. They will be grand and playful, all highly inviting, with many elements of surprise and excitement.”

- Jean-Louis Deniot -









# OWN A HOME AT WALDORF ASTORIA

Residents will have exclusive access to over 50,000 square feet of private residential amenities, ranging from health and wellness to entertaining and business spaces, all brilliantly designed by Jean-Louis Deniot.

The stunning 25-meter Starlight Pool will overlook Park Avenue in a dramatic double height-space, illuminated by a restored skylight that allows the original intent of the architects to be observed again for the first time in 70 years. The verdant Winter Garden and the Starlight Lounge, connected to the Starlight Terrace soaring above Park Avenue, are only two of the four private bars to residents, a nod to the famous entertaining spaces at the original Waldorf Astoria.

A state-of-the-art fitness center with training studios and a cardio gallery overlooks the pool, and there are opulent private spas for men and women, each featuring a changing room and lounge, complete with sauna, steam room, showers, and treatment rooms. Numerous entertaining spaces, beautifully designed to support private functions, include the Grand Salon, a private dining room, wine tasting room, billiard's room and game room. A selection of the remaining private amenities include a curated library and lounge, children's playroom, theater with performance stage and grand piano, private workspaces with boardrooms and meeting rooms as well as a co-working space.

## LANDMARKED HERITAGE SPACES

Waldorf Astoria New York set the standard and defined hotel service at an ultra-luxury level, and future residents of the condominiums will enjoy priority access to the unrivaled services of the hotel, including signing privileges at restaurants and bars, preferred pricing, and a la carte services like housekeeping and 24-hour in-residence dining. In addition to the 50,000 square feet of private residential amenities, residents will also have access to 100,000 square feet of amenities at Waldorf Astoria New York, including the hotel's restored landmarked heritage spaces, spa, restaurant and bars.

Renowned designer Pierre-Yves Rochon is spearheading the design of the luxurious hotel interiors of Waldorf Astoria New York, creating a contemporary experience for guests and residents, while respecting and celebrating its signature Art Deco heritage. "The Waldorf's beautiful architectural character from the American 1930's is the perfect mix of classic and modern, and the ideal setting for a timeless luxury hotel," said Rochon. "The Waldorf Astoria has always had a special place in my heart, and working with this team to respect the history of the space while bringing it to a new era has been a dream come true."

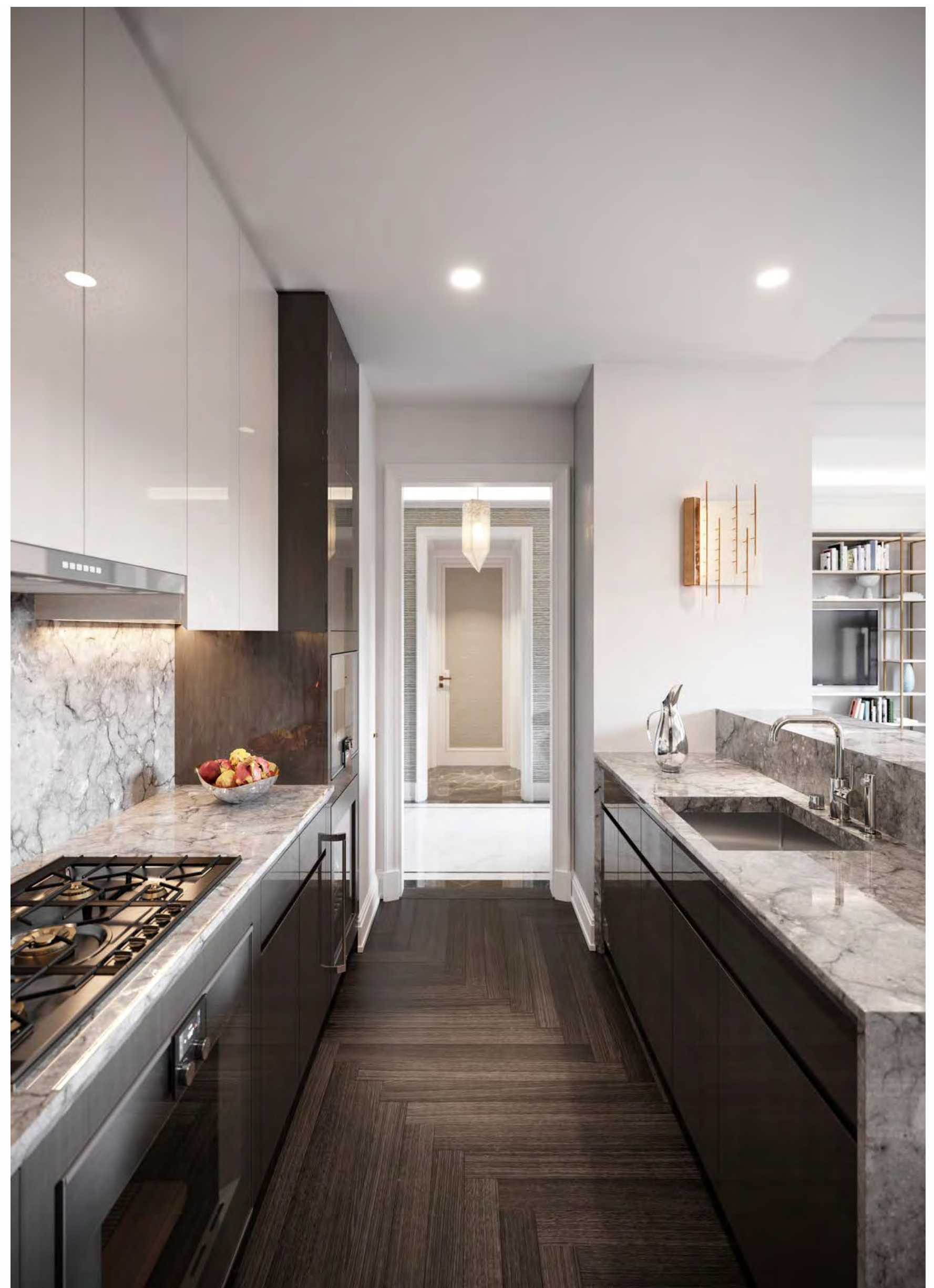
In homage to the Waldorf's long history of arts patronage, residents will enjoy artwork curated and commissioned by world-renowned auctioneer and collector Simon de Pury. For the collection, de Pury focused on dynamic emerging artists from around the world to develop custom works for private residential amenity spaces and communal areas, which will be owned by the condominium association. "We chose artists from all over the world, whose spirit we believe in," said Simon de Pury. "These artists will help to breathe new life into this historic place."



Photographs by Noë & Associates / The Boundary













The Towers of the Waldorf Astoria will offer 375 residences starting from \$1.7 million. Occupancy is projected for 2022. For more information, please visit [waldorftowers.nyc](http://waldorftowers.nyc), follow the building's Instagram @WaldorfNYC

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## REAL ESTATE INQUIRIES



Contact Ilona Lee, Founder of Île Maison with all your real estate needs. Ilona is a licensed real estate expert based in New York City and Florida. She specializes in properties created to enhance and inspire holistic wellness and artful living.

Ilona offers a carefully curated collection of luxury condos and coops, new developments, hotel residences, pied a terre, luxury villas and more. She partners with international home owners and real estate experts, and has access to sales and rental properties in Manhattan and around the world.

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